



**Pantelis Stylianides  
Institute of Accountancy**



S e m i n a r

# Management insights: shaping the managers and Business Leaders of tomorrow

**Seminar content is aligned with the syllabus of  
SBL of the ACCA.**

This seminar contributes to the  
requirements for Continuing Professional  
Development.



The program has been approved by the Human Resource Development Authority (HRDA). Companies participating with their employees, who meet the HRDA's criteria, will receive the relevant subsidy. \*The number of participants is limited to 28.

[www.pst.ac.cy](http://www.pst.ac.cy)  
[www.vantage.training](http://www.vantage.training)



# Seminar Details

Starts: 22/07/2025

Ends: 04/11/2025

Location: Microsoft Teams

Time: Weekdays 18:30 - 21:00, Sat 09:00-15:00

Duration: 55 hours

CPD units: 55

Language: Greek and English

Materials: English

Trainer: Christopher Kazantzis

Cost:

•€500 after deducting subsidy from HRDA of €1,100 for all eligible participants

•€1000 for non-eligible HRDA participants

\*Additional discount is offered for two or more participants from the same company (2+ individuals from the same organization/company).

\*\*Registration on the ERMIS online portal (HRDA) as an eligible subsidized employee is required. Contact us for more information on the registration procedures.

## Purpose

The "Management Insights: Shaping the Managers and Business Leaders of Tomorrow" seminar is designed to provide future-focused leaders with advanced knowledge and strategic tools essential for navigating complex business environments. The purpose of this seminar is to develop participants' ability to critically analyze internal and external organizational factors, craft effective strategies, and lead transformative change. By blending theoretical models with real-world case studies, the course encourages reflective thinking and practical application, enabling participants to make informed and ethical decisions that drive long-term organizational success.

## Training Objectives

This seminar aims to build a solid foundation in strategic management principles, corporate governance, financial and risk analysis, and change management. Participants will learn to use essential frameworks such as SWOT, PESTEL, and Mendelow's Matrix to evaluate their organizational landscape. They will gain the ability to design and implement internal controls, apply ethical principles, and integrate technological advancements into business strategy. Through practical exercises and scenario planning, the course will strengthen decision-making, problem-solving, and leadership capabilities necessary for implementing sustainable growth strategies in dynamic environments.

## Methodology

The seminar will take place using the method of live online learning through the Microsoft Teams platform. During the seminar, various interactive techniques will be used, such as lecture, presentation, questions - answers, discussion, group work, practical exercises.

## Candidates

Ideal participants for this seminar include current and aspiring senior leaders from all functional areas of an organization, including operations, finance, marketing, HR, and technology. It is particularly suited for professionals such as CFOs, COOs, CMOs, accountants, auditors, consultants, and advisors who seek to enhance their strategic thinking and leadership effectiveness. This seminar is also valuable for individuals supporting or advising businesses across industries, who wish to deepen their understanding of corporate strategy, governance, innovation, and risk management to better guide organizational performance and development.



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# **Agenda**

## **Dates:**

**July: 22, 29**

**Oct.: 07, 11, 14, 18, 21,**

**Aug: 05, 19, 26**

**Nov: 01, 04**

**Sept: 06, 09, 16, 23, 27, 30**

## **Topics**

- Introduction To Strategy
- The External Environment
- The Internal Environment
- Strategic Choice
- Corporate Governance
- Approaches To Corporate Governance
- Corporate Governance Practice & Reporting
- Corporate Social Responsibility
- Technology
- Project Management
- Marketing
- Risks & Risk Management
- Internal Controls
- Internal Audit
- Ethics
- Financial Analysis
- E-Business
- Change Management
- Structures
- Process Redesign

## **Trainer**

### **Christopher Kazantzis**

Christopher has a Bachelor degree in Applied Accounting (BSc Hons) from the Oxford Brookes University and a Master's degree (MSc) in Corporate Risk and Security Management from the University of Southampton. He went on to become a Fellow Member of the ACCA (FCCA) and also a Certified Professional Forensic Accountant (CPFAcct) and member of the Institute of Certified Forensic Accountants (ICFA).

He has worked for PricewaterhouseCoopers in the UK and in Cyprus, before switching to a teaching career specialising in Audit and Management. He has been teaching ACCA courses since 2010, and also teaches audit at the University of Cyprus since 2018. In 2021 he set up Vantage Professional Training which specialises in specific ACCA courses.

### **For more information:**

**Christopher Kazantzis**

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