

# Strategic Business Reporting

THIS SEMINAR CONTRIBUTES TO THE REQUIREMENTS FOR CONTINUING PROFESSIONAL DEVELOPMENT.

Seminar content is aligned with the syllabus of SBR of the ACCA.







#### Seminar Information

Dates:

Starts: 23/01/2026 Ends: 01/05/2026

Location: Live-Online Learning via Zoom

Time: See Separate Schedule Seminar Duration: 90 hours

CPD's: 90

Language: Greek (with English Terminology)

Materials: English

Instructors: Eleni Stylianides, Aleena Kareem, Maria

Nicolaou Cost:

- €700\* after deducting subsidy from the HRDA of
  €1,800 for all eligible participants
- · €1,350 all non-eligible HRDA subsidy participants

Required registration on the ERMIS (HRDA) portal as an employed beneficiary of a subsidy or non-beneficiary of a subsidy. Contact us for more information about the registration procedures.

\*Including study materials

#### **Purpose**

The Advanced Financial Reporting seminar equips professionals with specialized knowledge and skills to navigate complex reporting challenges and evolving accounting standards. Participants will enhance their ability to analyze financial statements, handle intricate scenarios consolidations and foreign currency transactions, and apply advanced concepts such as joint ventures and segment reporting. The seminar emphasizes ethical practices, sustainability reporting, and strategic use of financial and non-financial information for decision-making. Attendees will gain actionable insights, practical tools, and the expertise needed to meet stakeholder demands for transparency and create sustainable value in a dynamic financial landscape.

#### **Training Objectives**

This program equips participants comprehensive understanding of ethical principles, financial reporting frameworks, and advanced concepts such as fair value measurement, group accounting, and related party implications. Participants will develop skills to analyze group financial statements, interpret financial and non-financial data for stakeholders, and effectively present information using modern tools. The program fosters ethical behavior, critical evaluation of accounting frameworks, and the ability to manage group financial statements while addressing changes in accounting regulations. Attendees will enhance employability and technology skills, preparing them to navigate complex corporate reporting challenges.

## **Target Audience**

This seminar is ideal for professionals in financial reporting, compliance, and corporate governance, including financial controllers, analysts, auditors, and accounting staff. It benefits those involved in preparing reports, analyzing data, and ensuring compliance with standards, as well as anyone seeking to enhance their understanding of corporate reporting, governance, and industry best practices.

\*The number of participants is limited to 28.



# **Agenda**

#### Dates:

Jan.: 21, 23, 28, 30 Apr.: 01, 03, 08, 14, 15, 17, 21, 24, 25, 29

Feb.: 04, 07, 10, 14, 18, 20, 24, 27 May: 01

Mar.: 04, 06, 11, 13, 18, 20, 25, 27

## **Topics:**

1. Ethical, Professional, and Regulatory Framework

- Fundamental ethical and professional principles
- · The financial reporting framework
- The impact of changes and potential changes in accounting regulation
- 2. Reporting Financial Performance (Standards on Individual Elements)
  - Revenue
  - · Non-current assets
  - · Financial instruments
  - Leases
  - · Employee benefits
  - Income taxes
  - Provisions, contingencies and events after the reporting period

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- Share-based payment
- · Fair value measurement
- Other reporting issues

- 3. Group Financial Reporting
  - Group accounting including statements of cash flows
  - Associates and joint arrangements
  - Foreign transactions and entities
- 4. Financial Statement Preparation and Presentation
  - Overall preparation of financial statements
  - Compliance with IFRS presentation and disclosure principles
- Interpretation and Analysis
  - Analysis and interpretation of financial and nonfinancial information
  - Measurement of performance for different stakeholders
- 6. Other Specialized or Emerging Issues
  - Topics arising from newly issued, revised, or emerging accounting standards
  - Application challenges in complex or evolving business environments



## **Trainers**

#### **Eleni Stylianides**

Eleni Stylianidou is a Certified Professional Trainer by HRDA (ΣΕΠ002326). She is also a member of the Institute of Certified Public Accountants of Cyprus (ICPAC) and the Association of Chartered Certified Accountants (ACCA) of the UK. Eleni began her career as an accountant and auditor at an audit firm in Cyprus in 1993, where she remained until 2000. She also teaches at the P.S. Institute of Accountancy Ltd, where she eventually took over as a director and owner, successfully transforming it into an established educational institution (approved by the Ministry of Education) specializing in financial matters and accounting and tax learning products (ADIT, ACCA, LCCI). Additionally, she is an approved ACCA trainer with over 27 years of experience, providing professional courses to students and adults, preparing them to pass professional exams. Furthermore, she has taught tax and accounting subjects at the University of Cyprus as an external collaborator for several years. In recent years, she has been providing multi-enterprise and single-enterprise educational seminars on accounting and taxation.

#### **Aleena Kareem**

Aleena Kareem is an ACA-UK and FCCA-UK with an MSc. in Sustainable Finance and Accounting. She is a Business Reporting expert, and an International Tutor and Trainer (Face-to-face and Online). With over 15 years of experience, she is currently the Co-founder & Lead Trainer at SHAOOR Trainings and Consultancy, an SDGs-focused social enterprise, and a Trainer/Tutor at SKANS School of Accountancy.

As an ACCA Expert Tutor, Aleena has delivered 23 international in-person and over 58 online training sessions for students and fellow lecturers. She specialises in conducting technical training on International Financial Reporting Standards (IFRSs), International Accounting Standards (IASs), and Sustainability Reporting.

Aleena has worked as a Consultant/Trainer for Financial Management of MSMEs and Youth Entrepreneurship program by NBDP – SMEDA and Aga Khan Rural Support Program; and Public Financial Management Program, by Provincial Governments of Pakistan and World Bank.

She has been recognised for successfully developing and executing strategic education initiatives focussing on ACCA growth and partnership development. She is skilled at managing and growing relationships with universities, learning providers, and key stakeholders to drive recruitment, retention, and academic support. She has a proactive and innovative approach to supporting students through tailored tuition programmes.

#### **Maria Nicolaou**

Maria Nicolaou is a seasoned audit and assurance professional with more than 20 years of professional and extensive experience in advisory and leadership roles. Maria's career started back in 1997, and she commenced employment with KPMG in Cyprus, back in 2000 and served as a Director in KPMG until 2017. As an Assurance Director, she was heading the Audit and Assurance and Global Financial Outsourcing Departments and ensuring ISQC1 compliance. Maria manages financial reporting, budgeting, project engagements, and client satisfaction, and she works on European projects with the UN and European Commission. She oversaw financial reporting, project management, and business development, and audited public companies across various sectors. Maria has wide experience in designing and conducting internal trainings pertaining to professional topics such as IFRS, ISAs, Audit methodology, ISQC1, CaseWare working papers and other related subjects having strong technical skills in IFRS, auditing standards, and regulatory frameworks. She is a Fellow Member of the Association of Chartered Certified Accountants (FCCA), a Fellow Member of the Association of Accounting Technicians (FAAT), a Member of the Institute of Certified Public Accountants of Cyprus (ICPAC) and a Member of the Auditing Standards Committee of ICPAC.

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**Registration & Contact** 

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